

Syracuse University Center for Career Services

SURVEY OF 2003 GRADUATES

overall summary report for

SCHOOL OF MANAGEMENT

This report is based upon 208 responses from December 2002, May, and June 2003 bachelor's degree recipients. The total number of graduates surveyed was 270.

OVERALL RESPONSE RATE

77%

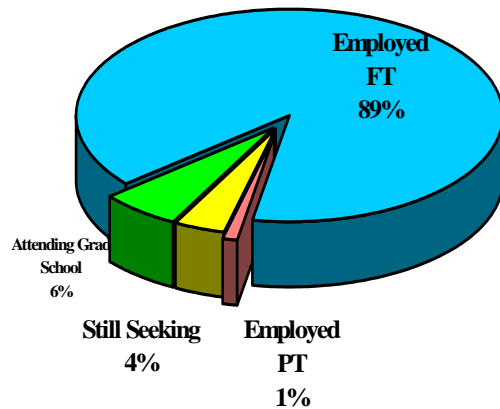
Placement Information

%

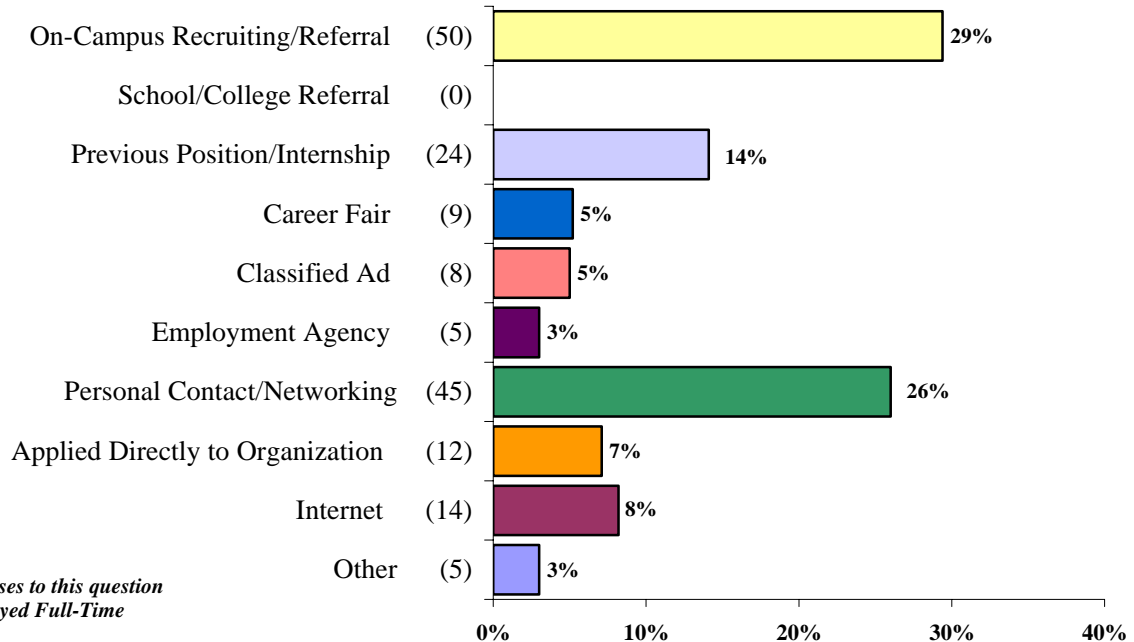
Overview

Employed/Full-Time *	185	89%
Employed/Part-Time	2	1%
Still Seeking Employment	9	4%
Not Seeking Employment	0	-
Graduate School/Full-Time	12	6%
Total	208	100%

*Position Related to Career Goals
Based on 155 responses



Position Obtained Through



Received 172 responses to this question from the 185 Employed Full-Time

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

ACCOUNTING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
American Express Tax & Business Services	Staff Accountant	New York	NY
Bereson & Company LLP	Accountant	Unspecified	NA
Camera Planet	Accountant	New York	NY
Chevron Texaco	Accountant	Kazakhstan	INT'L
Citigroup	Financial Analyst	New York	NY
Citrin Cooperman & Company	Junior Accountant	New York	NY
Clifton-Gunderson	Staff Accountant	Baltimore	MD
Commerce Bank	Treasury Assistant	Cherry Hill	NJ
Congress Finance Corporation	Auditor	New York	NY
Deloitte & Touche	Audit Assistant	New York	NY
Deloitte & Touche	Auditor	Pittsburgh	PA
Diamond Corporation	Accountant	New York	NY
Eisner LLP	Staff Accountant	New York	NY
Eisner LLP	Accountant	New York	NY
Ernst & Young	Accountant	New York	NY
Ernst & Young	Accountant	Unspecified	NA
General Electric Corporation	FMP	Unspecified	NA
IBM, Inc.	Expense Analyst	Somers	NY
KPMG, LLP	Assurance Associate	Washington	DC
KPMG, LLP	Audit Associate	New York	NY
KPMG, LLP	Audit Associate	Short Hills	NJ
KPMG, LLP	Audit Associate	New York	NY
KPMG, LLP	Audit Associate	Providence	RI
KPMG, LLP	Accountant	Boston	MA
Leonard G. Konsker, CPA	Accountant	Hicksville	NY
Mahoney Construction	Site Foreman/Account Manager	Rutland	MA
Miller Electric	Accountant	Appelton	WI
Morgan Stanley	Analyst	New York	NY
PricewaterhouseCoopers	Associate	New York	NY
PricewaterhouseCoopers	Tax Associate	New York	NY
PricewaterhouseCoopers	ABAS Auditor	Stamford	CT
PricewaterhouseCoopers	ABAS Auditor	Buffalo	NY
PricewaterhouseCoopers	ABAS Auditor	New York	NY
PricewaterhouseCoopers	Tax Associate	New York	NY

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

PricewaterhouseCoopers	ABAS Auditor	New York	NY
PricewaterhouseCoopers	ABAS Auditor	New York	NY
PricewaterhouseCoopers	ABAS Accountant	Albany	NY
PricewaterhouseCoopers	ABAS Auditor	New York	NY
PricewaterhouseCoopers	Associate	New York	NY
PricewaterhouseCoopers	ABAS Auditor	Syracuse	NY
PricewaterhouseCoopers	Tax Associate	Pittsburgh	PA
RMI Consulting	Account Representative	Philadelphia	PA
Shetland Investments	Trader	Salem	MA
State Street	Fund Accountant	Kansas City	MO
U.S. Army Audit Agency	Auditor	Alexandria	VA
U.S. Army Audit Agency	Internal Auditor	Alexandria	VA
Weiser	Accountant	New York	NY

ENTREPRENEURSHIP & EMERGING ENTERPRISES

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Lockheed Martin	Management Trainee	Unspecified	NA
SCS	Marketing Specialist	Syracuse	NY
Sensis Corporation	Human Resources Assistant	Syracuse	NY
William Morris Agency	Mail Room/Music Assistant	Beverly Hills	CA

FINANCE

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Abercrombie & Fitch	Store Manager	Wayne	NJ
Accenture	Analyst	New York	NY
ACCION	Microlending Strategist	Albuquerque	NM
American Express Financial Services	Financial Advisor	Edison	NJ
American Express Tax & Business Services	Financial Analyst	New York	NY
Bloomingdale's	Assistant Buyer	New York	NY
Bristol Myers Squibb	Unspecified	Syracuse	NY
Citigroup	E-Business Analyst	Stamford	CT
Continental Realty Corp.	Leasing Consultant	Baltimore	MD
Department of Defense	Naval Air Contract Sepcialist	Patuexcent River	MD
Equitable	Analyst	New Hartford	CT
Ernst & Young	Analyst	New York	NY
Express Limited Brand Corporation	Brand Sales Leader	Bridgewater	NJ
Exxon/Mobil	Unspecified	Houston	TX

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Fidelity Investments	Pension Specialist	Marlboro	MA
Finance, Inc.	Assistant Comptroller	New York	NY
Focus Marketing	Independent Distributor	Whitestone, Queens	NY
Gabelli Asset Management	Registered Representative	Rye	NY
Garrow Manufacturing	Operations Manager	New York	NY
General Electric Corporation	FMP	Unspecified	NA
General Electric Corporation	FMP	Unspecified	NA
Goldman, Sachs & Company	Financial Analyst	New York	NY
JPMorganChase	Internal Analyst	New York	NY
Karpus Investment Management	Investment Assistant	Rochester	NY
Key Bank	Analyst	Cleveland	OH
Legg Mason	Account Manager	Baltimore	MD
Lincoln Financial Group	Professional Development Program	Philadelphia	PA
Lockheed Martin	Finance Leadership Devpt. Program	Moorestown	NJ
Lockheed Martin	Finance Leadership Devpt. Program	King of Prussia	PA
Lockheed Martin	Finance Leadership Devpt. Program	Unspecified	NA
Marsh USA, Inc.	Account Analyst	Syracuse	NY
Marsh USA, Inc.	Risk Analyst	Los Angles	CA
Marsh USA, Inc.	Analyst	New York	NY
Maxim Group LLC	Registered Representative Broker	New York	NY
MCI	Financial Analyst	Chicago	IL
Merrill Lynch	Account Representative	Greenwich	CT
Merrill Lynch	Analyst	New York	NY
Met Life Financial	Financial Services Representative	Buffalo	NY
Moody's Investments	Analyst	New York	NY
Morgan Stanley	Finacial Advisor	Riverhead	NY
MRA Group	Junior Art Director	Syracuse	NY
Osmose, Inc.	Management Trainee	East Syracuse	NY
Paine Weber	Analyst	Boston	MA
Remax	Sales Representative	Amherst	NY
Reuters	Market Researcher	White Plains	NY
S.A.C. Capitals	Derivatives Operations Analyst	Stamford	CT
Salomon Smith Barney	Account Management	New York	NY
Steiner Equities	Executive Assistant	Roseland	NJ
The Detroit Ledger	Business Desk Intern	Quincy	MA
The Express Times	Newspaper Reporter	Easton	PA

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

The Reef Club	Kitchen Expeditor	Long Branch	NJ
Tri-Star Transport Corp	General Manager	Middletown	NY
U.S Dept. of Commerce	Economist	Washington DC	DC
Warner Brothers	Production Assistant	Burbank	CA

MARKETING MANAGEMENT

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Abercrombie & Fitch	Management Trainee	Albany	NY
Alloy Marketing & Promotions, LLC	Account Coordinator	Cranbury	NJ
Anheuser-Busch	Merchandiser	Chicago	IL
Archway Products	Distribution Analyst	Rochester	NY
Berenter, Greenhouse and Webster	Account Coordinator	New York	NY
Brigham & Women's Hospital	Administrative Coordinator	Boston	MA
By Appointment Only	Inside Sales Representative	Lowell	MA
Carat USA	Assistant Account Executive	New York	NY
Cavaliers/Gund Arena Company	Account Executive	Cleveland	OH
CCA Global Partners	Marketing Coordinator	Manchester	NH
Cendent Mortgage	Junior Project Specialist	Mt. Laurel	NJ
Constantino Financial Services	Financial Representative	Vestal	NY
Deloitte & Touche	Associate	New York	NY
Desgrippes Gobe	Account Coordinator	New York	NY
DHL Worldwide Services	Operations Supervisor	Boston	MA
E3 Products	Marketing Representative	New York	NY
Frank Robino Associates	Director of Marketing	Wilmington	DE
GE Commercial Distribution	Field Service Representative	Boston	MA
General Electric Corporation	CLDP	France	INT'L
Gervais Lincoln-Mercury	Advertising/Promotions Coordinator	Lowell	MA
Gustavino's, Inc.	Special Events Coordinator	New York	NY
ID Public Relations	Account Manager	New York	NY
J. Brown Agency	Account Coordinator	Stamford	CT
J. Brown Agency	Account Coordinator	Stamford	CT
Kohl's Department Stores	Assistant Store Manager	Fredricksburg	VA
Liberty Mutual Insurance Group	Personal Sales Service Representative	New York	NY
Liberty Mutual Insurance Group	Unspecified	Unspecified	NA
Lieber, Levett, Koenig, Farese, Babcock, Inc.	Account Coordinator	New York	NY
Lockheed Martin	Communications Specialist	Albany	NY
Macy's East	Merchant Development Program	New York	NY

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Manhattan Center Studios	Marketing Manager	New York	NY
Mark Russell	Account Representative	Syracuse	NY
Marketing Drive Worldwide	Account Coordinator	Boston	MA
MediaCom	Assistant Planner	New York	NY
Mediaedge:cia	Assistant Communications Analyst	New York	NY
Merrill Lynch	Senior Settlement Specialist	Jersey City	NJ
Metlife Financial Services	Marketing Coordinator	Latham	NY
MRA Group	Studio Artist	Syracuse	NY
NAVSEA	Logistics Analyst	Portsmouth	NH
Nestle USA	Logistics Management Trainee	Allentown	PA
News America Marketing	Account Coordinator	New York	NY
Nordstrom	Buyer	Freehold	NJ
OgilvyOne	Account Manager	New York	NY
OgilvyOne	Assistant Media Planner	New York	NY
OMD Worldwide	Assistant Analyst	New York	NY
PC Connection	Corporate Account Manager	Marlborough	MA
Peace Corps	Volunteer	Unspecified	NA
Pepsi Bottling Company	Sales Development Program	Rochester	NY
Petriano Building	Construction Worker	Bethany	CT
PHH Arval	Fleet Manager	Sparks	MD
Philip Morris USA	Territory Sales Manager	Syracuse	NY
Philip Morris USA	Territory Sales Manager	Albany	NY
Polo Ralph Lauren	Merchandising Assistant	New York	NY
Reebok International, Ltd	Account Coordinator	Canton	MA
Reed Exhibitions	Database Marketing Analyst	Norwalk	CT
Ryan Homes	Sales & Marketing Associate	Syracuse	NY
Saatchi & Saatchi Consumer Healthcare	Advertising Assistant	New York	NY
Self-Employed	Consultant	Elmira	NY
Sherwin Williams	Assistant Manager/MTP	Elliott City	MD
Strayer University	Admissions Officer	Philadelphia	PA
Target	Manager Trainee	King of Prussia	PA
Tecnicor International	Marketing Assistant	Hingham	MA
The Hartford	Underwriter	New Hartford	NY
The Vanguard Group	Communication Associate	Valley Forge	PA
Turner Broadcasting-Cartoon Network	Advertising Sales Assistant	New York	NY
United States Trust Company	Sales Assistant	New York	NY

Employment Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Universal McCann	Assistant Media Planner	New York	NY
USA Today	Circulation Account Manager	Malvern	PA
Wells Fargo Financial	Credit Manager	Pittsburgh	PA
William Morris Agency	Assistant to Talent Agent	Los Angeles	CA
Wilson Farms Inc.	Assistant Manager	Buffalo	NY
WPTZ-TV	News Producer	Plattsburgh	NY
Wunderman NYC	Project Manager	New York	NY
Yahoo!	Front Office Coordinator	New York	NY
Zenithmedia	Junior Research Analyst	New York	NY

SUPPLY CHAIN MANAGEMENT

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
DHL Worldwide Express	Field Service Analyst	Wilmington	MA
General Electric Corporation	Distribution & Sales Program	Naperville	IL
General Electric Corporation	Distribution & Sales Program	Philadelphia	PA
New Venture Gear	Product Team Leader	Syracuse	NY
USF Logistics	Pricing Analyst	Lisle	IL

Graduate School Detail Report

THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

ACCOUNTING

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	MS/Accounting	Syracuse	NY
Syracuse University	MS/Accounting	Syracuse	NY
Syracuse University	MS/Information Management	Syracuse	NY
Syracuse University	MS/Accounting	Syracuse	NY
Syracuse University	MS/Accounting	Syracuse	NY

ENTREPRENEURSHIP & EMERGING ENTERPRISES

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Indiana University	J.D.	Bloomington	IN

FINANCE

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Seton Hall University	J.D.	South Orange	NJ
Suffolk University Law School	J.D.	Boston	MA
SUNY at Buffalo	MBA	Buffalo	NY
University of Massachusetts	MBA	Amherst	MA

MARKETING MANAGEMENT

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Eastern University	MBA	St. Davids	PA
Syracuse University	MS/Resource Management	Syracuse	NY