

SURVEY OF 2003 GRADUATES

overall summary report for

COLLEGE OF VISUAL AND PERFORMING ARTS

This report is based upon 189 responses from December 2002, May, and June 2003 bachelor's degree recipients. The total number of graduates surveyed was 406.

OVERALL RESPONSE RATE

47%

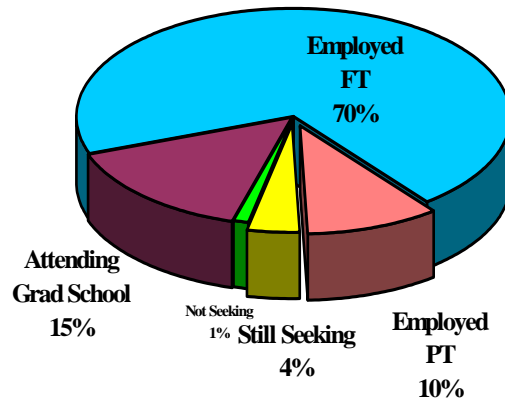
Placement Information

%

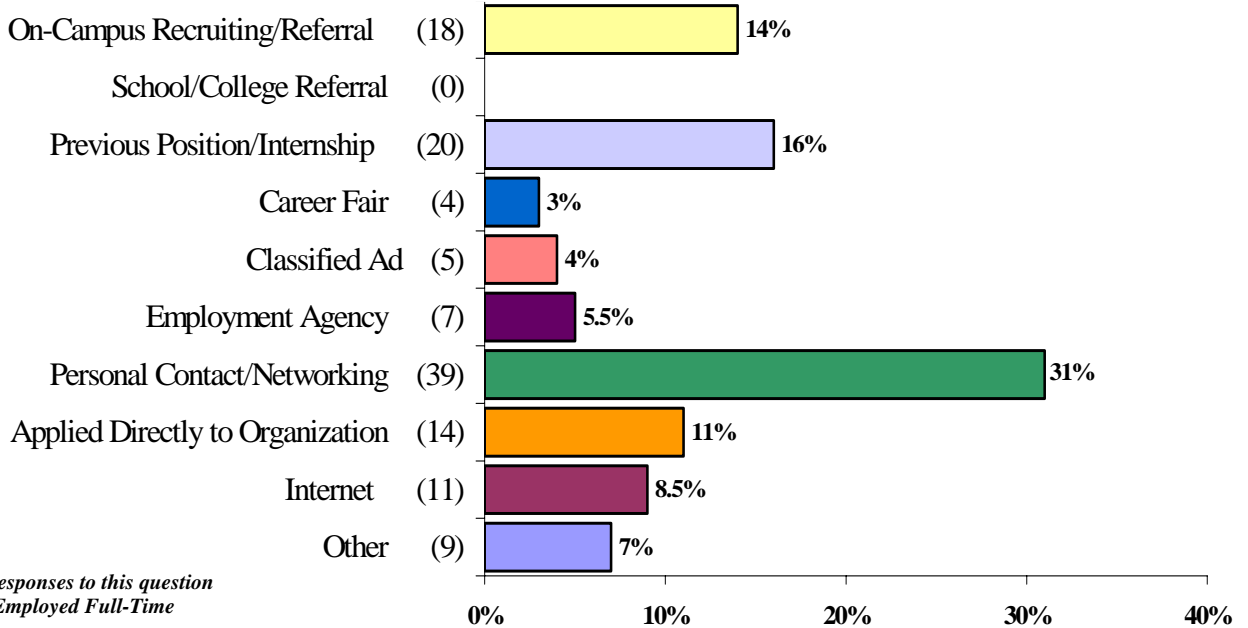
Overview

Employed/Full-Time *	131	70%
Employed/Part-Time	19	10%
Still Seeking Employment	8	4%
Not Seeking Employment	2	1%
Graduate School/Full-Time	29	15%
Total	189	100%

*Position Related to Career Goals
Based on 125 responses



Position Obtained Through



Received 127 responses to this question from the 131 Employed Full-Time

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

ADVERTISING DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Deutsch, Inc.	Account Coordinator	New York	NY
Unspecified	Unspecified	Woodcliff Lake	NJ

ART EDUCATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Revman Industries	Assistant Designer	New York	NY

ART PHOTOGRAPHY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Clinical One	Administrative Coordinator	Wakefield	MA
Hacette Filli Pacchi Media	Sales Assistant	New York	NY
In the Pines	Manager	Mashpie	MA
Nine West Footwear	Administrative Assistant	New York	NY
"O" Magazine	Photo Intern	New York	NY
Syracuse University	Admissions Counsleor	Syracuse	NY

ART VIDEO

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Fusion Media	Video Art Director	Somers	NY

CERAMICS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Syracuse Stage	Assistant Scenic Artist	Syracuse	NY

COMMUNICATIONS DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Bonato Design	Junior Designer	South Norwalk	CT
Brann Worldwide	Junior Art Director	Chicago	IL
HMS Design	Designer	South Norwalk	CT
Leibowitz Communications	Graphic Designer	New York	NY
PM Three Branding	Designer	South Norwalk	CT
Port Molla Design	Designer	South Norwalk	CT
Preco Manufacturing	Graphic Designer	Liverpool	NY
Ryan Partnership	Associate Art Director	Wilton	CT
Taylor Design	Designer	New York	NY
th.inc!	Designer	Sausalito	CA
th.inc!	Designer	Sausalito	CA
th.inc!	Designer	Sausalito	CA

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

COMPUTER GRAPHICS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Atari	Quality Assurance Engineer	Beverly	MA
Chevy Chase Financial Services	Operations Specialist	Bethesda	MD
Rueckert Advertising	Web Designer	Albany	NY
Unspecified	Unspecified	Unspecified	VA

CONSUMER STUDIES

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Jacques Moret	Licensing Coordinator	New York	NY
Leo Burnett USA	Client Service Associate	Chicago	IL
Liberty Mutual Insurance Group	Property Claims Representative	DeWitt	NY
Sola Showroom	Fashion Assistant	New York	NY
The Kislak Company	Sales Person	Woodbridge	NJ

DESIGN & TECHNICAL THEATER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Cumberland County Playhouse	Scenic Painter	Crossville	TN
Old Navy	Front End Supervisor	Springfield	MA
Staurt Thompson Productions	General Management Assistant	New York	NY
Theater J	Technical Director	Washington	DC

DRAMA

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
101 Productions	Production Intern	New York	NY
Inter-Continental Hotel	Bartender	Cleveland	OH
Pacific Conservatory	Costume Design Intern	Santa Maria	CA
Zanza Bar	Head Server	New York	NY

ENVIRONMENTAL DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Spirit Interior Design	Associate Interior Designer	Truckee	CA
WB Wood Company	Design Associate	New Providence	NJ

FASHION DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Haddad Apparel	Assistant Designer	Manhattan	NY
Lilly Pulitzer	Assistant Technical Designer	King of Prussia	PA
Marriot	Costume Design	Lincolnshire	IL
Phillips-Van Heusen	Adminstrative Assistant	New York	NY

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

Tarrant Apparel Group	Production Assistant	Los Angeles	CA
The Gap, Inc.	Merchandising Assistant	New York	NY

FILM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
ABC	Production Assistant	New York	NY
Dustin Hoffman/Punch Productions	Receptionist	Los Angeles	CA
NBC Studios	Casting Production Assistant	Manhattan Beach	CA
Touchstone Television	Set Production Assistant	New York	NY

HISTORY OF ART

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
VISTA	Volunteer	Unspecified	INT'L

ILLUSTRATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Kaleidoscope Pottery	Potter	Easthampton	MA
Old Town Ale House	Cook	Seattle	WA
th.inc!	Designer	Sausalito	CA
The Bedford Road School	Teacher's Aide	Pleasantville	NY
Tri-Coastal Design	Designer	New York	NY

INDUSTRIAL DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Converse Footwear, Inc.	Footwear Designer	North Andover	MA
Cortland Line Co.	Designer	Cortland	NY
Kohler Company	Industrial Designer	Kohler	WI
Lifetime Hoan Corp.	Product Designer	Westbury	NY
Tumi, Inc.	Product Designer	South Plainfield	NJ

INTERIOR DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Cantoni	Assistant Designer	Los Angeles	CA
Ethan Allen	Designer	Garden City	NY
Zen Associates, Inc.	Interior Designer	Sudbury	MA

MUSIC INDUSTRY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Apple One Employment Services	Temp Worker	Glendale	CA

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

MUSICAL THEATER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Children's Hospital	Administrative Assistant	Boston	MA
Isabella's Restaurant	Server	New York	NY
Shakespeare & Company	Marketing Intern	Lenox	MA

PAINTING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Art From Africa Gallery	Artist	Tenafly	NJ

PHOTOGRAPHY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Boom Babies	Sales Associate	Syracuse	NY

RETAILING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
America Online	Security Analyst	Ashburn	VA
Ann Taylor	Merchandising Trainee	New York	NY
Bloomingdale's	Assistant Buyer	New York	NY
Bloomingdale's	Assistant Buyer	New York	NY
Bloomingdale's	Assistant Buyer	New York	NY
Brooks Brothers	Creative Assistant	New York	NY
CED Talent Agency	Assistant Agent	New York	NY
Century 21 Department Stores	Assistant Buyer	New York	NY
Escadua USA, Inc.	Sales Assistant	New York	NY
Federated Merchandising Group	Product Development Assistant	New York	NY
Federated Merchandising Group	Product Assistant	New York	NY
Federated Merchandising Group	Product Assistant	New York	NY
Ferguson Enterprises	Sales Management Trainee	Rochester	NY
Hearst Corporation	Sales Assistant	New York	NY
Kohl's Department Stores	Assistant Store Manager	Flemington	NJ
Kohl's Department Stores	Assistant Store Manager	Boston	MA
Kohl's Department Stores	Assistant Store Manager	West Patterson	NJ
Kohl's Department Stores	Management Trainee	Chicago	IL
Liz Claiborne	Junior Merchandiser	New York	NY
Lucky Brand	Office Manager	New York	NY
Macy's East	Merchant Development Program	New York	NY
Macy's East	Merchant Development Program	New York	NY

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

Macy's East	Merchant Development Program	New York	NY
Macy's East	Group Sales Manager	New York	NY
Macy's East	Assistant Buyer	New York	NY
Macy's East	Merchant Development Program	New York	NY
Macy's East	Assistant Buyer	New York	NY
Macy's West	Group Sales Manager	San Diego	CA
Metropolitan Museum of Art	Assistant Manager/Satellite Shops	New York	NY
Neiman Marcus	Assistant Manager	Hollywood	FL
Peak Organization	Account Executive	New York	NY
Saks Fifth Avenue	Assistant Buyer	New York	NY
The Gap, Inc.	Assistant Manager	Burlington	NH
Tiffany & Co.	Management Associate	New York	NY
Tiffany & Co.	Product Development Coordinator	New York	NY

SPECIAL STUDIES IN ART

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Deborah Mason School of Dance	Marketing/PR Director	Cambridge	MA

SPEECH COMMUNICATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Alison Brod Public Relations	Office Manager	New York	NY
Boehringer Ingelheim Pharmaceuticals	Pharmaceutical Sales Representative	Brooklyn	NY
Borders, Inc.	Inventory Supervisor	Hollywood	CA
Bressler, Amety and Ross, PC	Legal Assistant	Flotham Park	NJ
Carat USA	Assistant Account Executive	New York	NY
Chicago Wolves Professional Hockey Team	Corporate Sales Intern	Glenview	IL
City Sports	Retailer	Boston	MA
Composers, Authors, and Publishers	New Media Assistant	New York	NY
Deutsch, Inc.	Media Buyer	Los Angeles	CA
Enterprise Rent-A-Car	Management Trainee	Ft. Myers	FL
Ferguson Enterprises	Management Trainee	Chantilly	VA
Fox News	Production Assistant	New York	NY
Judge Judy	Assistant to Production Administrator	Los Angeles	CA
New Orleans Saints	Ticket Sales Acct. Exec.	New Orleans	LA
Northwest Missouri State University	Hall Director	Maryville	MO
Nurturing World Child Care Center	Teaching Assistant	Syracuse	NY
Osram Sylvania	Recruiter	Boston	MA

Employment Detail Report

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Porter Novelli	Account Coordinator	New York	NY
Shepley Wining's Public Relations	Publicity Assistant	Studio City	CA

SURFACE PATTERN DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Carole Hochman Designs	CAD Design	New York	NY
Folia Fine Fabrics & Wallcoverings	CAD Artist	Purchase	NY
GMA Accessories	Graphic Designer	New York	NY

TEXTILE DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Rosetti Handbags	Receptionist/Office Manager	New York	NY

Graduate School Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

COMMUNICATIONS DESIGN

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Columbia University	MA/Museum Anthropology	New York	NY
The College of Saint Rose	MS/Art Education	Albany	NY
University of Massachusetts	BS/Marketing	Boston	MA

COMPUTER GRAPHICS

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
New York University	MS/Digital Imaging and Design	New York	NY

CONSUMER STUDIES

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Amherst College	MS/Secondary Education	Amherst	MA

ENVIRONMENTAL DESIGN

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Onondaga Community College	Architectural Technology	Syracuse	NY

ILLUSTRATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Fashion Institute of Technology	MS/Textile and Surface Design	New York	NY
School of Visual Arts	MFA/Illustration	New York	NY
University of Advancing Technology	MS/Video/Computer Game Design	Tempe	AZ

MUSIC

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	MS/Music	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY

MUSIC EDUCATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	MS/Music Education	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY
Syracuse University	MS/Music Education	Syracuse	NY
University of Florida	PhD/Music Education	Gainesville	FL

Graduate School Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

MUSIC INDUSTRY

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Manhattan School of Music	MA/Music	New York	NY
New York University	MS/Music Technology	New York	NY
Syracuse University	MS/Higher Education	Syracuse	NY

RETAILING

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
DeVry University	MBA	Chicago	IL
Emerson College	MS/Integrated Marketing	Boston	MA

SPEECH COMMUNICATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Columbia University	MSW	New York	NY
Syracuse University	MS/Comm. and Rhetorical Studies	Syracuse	NY
Syracuse University	J.D.	Syracuse	NY
Syracuse University	MS/Speech Communication	Syracuse	NY
University of Kansas	MS/Higher Education	Lawrence	KS
University of Kansas	MS/Communication Studies	Lawrence	KS