

SURVEY OF 2007 GRADUATES

overall summary report for

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

This report is based upon 121 responses from December 2006 and May, June, and August 2007 bachelor's degree recipients. The total number of graduates surveyed was 269.

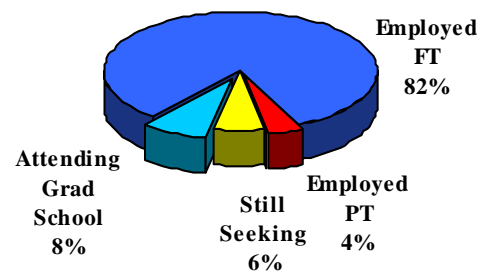
OVERALL RESPONSE RATE

45%

Placement Information

	#	%
Employed/Full-Time *	99	82%
Employed/Part-Time	5	4%
Still Seeking Employment	7	6%
Not Seeking Employment	0	-
Graduate School/Full-Time	10	8%
Total	121	100%

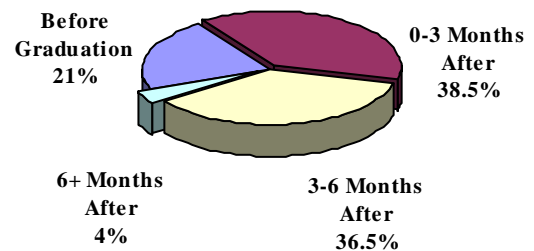
Overview



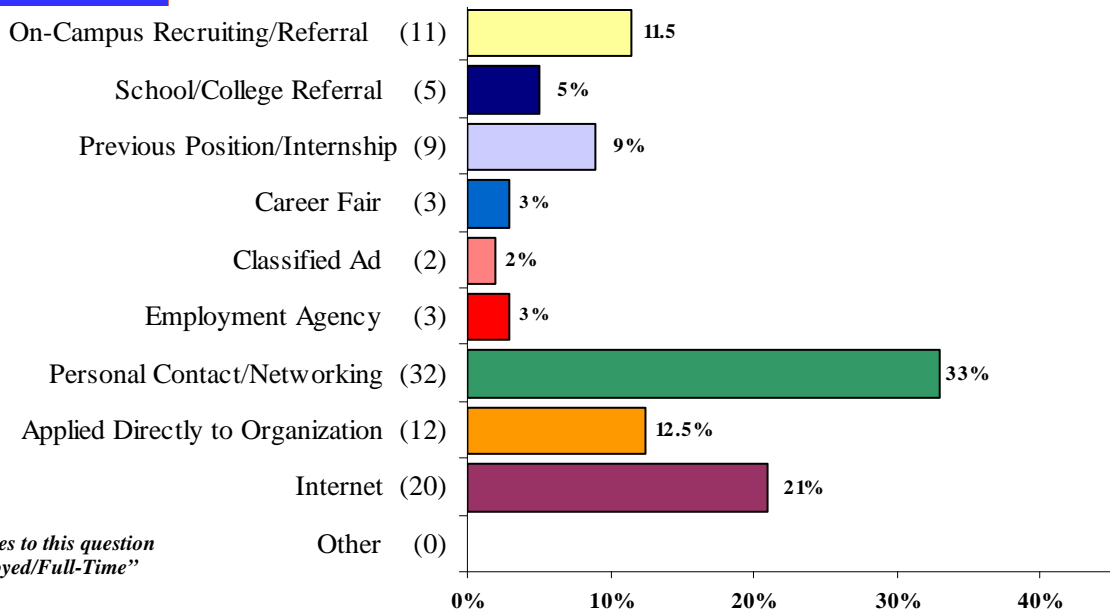
**Position Related to Career Goals - 92%*

When Position Obtained

Before Graduation	20	21.0%
0-3 Months After	37	38.5%
3-6 Months After	35	36.5%
6+ Months After	4	4.0%
Total	96	100%



Position Obtained Through



Received 97 responses to this question from the 99 "Employed/Full-Time"

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

ADVERTISING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
A M Exclusive Business Machines, Inc.	Chief Visionary Officer	Glendale	NY
Arnold Worldwide	Assistant Account Manager	Boston	MA
BBDO	Assistant Account Executive	Unspecified	
Consumer United	Copywriter	Boston	MA
EMC Corporation	Marketing Leadership Development	Hopkinton	MA
Grey Worldwide	Assistant Account Executive	New York	NY
Howl at the Moon	Marketing/Event Coordinator	Baltimore	MD
Pinckney Hugo Group	Assistant Copywriter	Syracuse	NY
Prometheus/OMD	Assistant Media Strategist	New York	NY
Schupp Company	Freelance Art Director	St. Louis	MO
Stand Advertising	Junior Copywriter	Buffalo	NY
TBWA\Chiat\Day	Assistant Account Executive	Los Angeles	CA
Zenith Media	Junior Buyer	New York	NY

BROADCAST JOURNALISM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
CNN	Researcher	Atlanta	GA
CSTV	Researcher	New York	NY
ESPN	Research Production Assistant	Bristol	CT
Fox Interactive Media	Associate Producer	Los Angeles	CA
Management Sciences for Health	Communications Coordinator	Cambridge	MA
NBC Sports	Production Assistant	New York	NY
New England Cable News	News Producer	Boston	MA
NHL Productions	Logger	New York	NY
Rochester Institute of Technology	Telefund Manager	Rochester	NY
Sports on Earth	Editorial Producer	New York	NY
The Firm	Assistant	Los Angeles	CA
The Villages	Anchor and Reporter	The Villages	FL
U.S. Senator/Sherrod Brown	Press Assistant	Washington	DC
WDTV	Weekend Sports Anchor	Bridgeport	WV
WKAG-TV	Sports Anchor	Hopkinsville	KY
WNWO-TV	General Assignment Reporter	Toledo	OH
WROC/WUHF-TV	News Producer	Rochester	NY
WTVH	Producer	Syracuse	NY

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

WYOU	Producer	Scranton	PA
GRAPHIC ARTS			
<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Dune Road Group	Graphic Designer	New York	NY
Ignition 13	Graphic Designer	Stamford	CT
Independent Contractor	Builder/Designer	Santa Cruz	CA
Outback Therapeutic Expeditions	Field Staff	Lehi	UT
Red Line Editorial, Inc.	Graphic Designer	Burnsville	MN
Rodale, Inc.	Marketing Coordinator	New York	NY
The Journal News/Gannett Company	Associate Art Director	White Plains	NY
Vangel	Graphic Artist	Columbia	MO

MAGAZINE			
<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Army Times Publishing Co.	Reporter	Springfield	VA
B.R. Guest Restaurants	PR/Assistant Event Planner	New York	NY
Darling Graphic Design	Graphic Designer	Dallas	PA
Health Law Advocates	Legal Administrative Assistant	Boston	MA
Kohl's Department Stores	Manager	Gurnee	IL
McFadden Performing Arts Media	Assistant Style Editor	New York	NY
MediaPost Communications	Assistant to the Managing Editor	New York	NY
Schwartz Communications, Inc.	Account Coordinator	Waltham	MA
Standard & Poor's	Marketing Specialist	New York	NY

NEWSPAPER			
<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
The Times of Northwest Indiana	News Display Editor	Munster	IN

PHOTOGRAPHY			
<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
House of Antique Hardware	Photographer	Portland	OR
Katz Media Group	Sales Assistant	New York	NY

PUBLIC RELATIONS			
<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
AIG Financial Advisors	Executive Assistant	Raleigh	NC
Articulate Communications	Account Coordinator	New York	NY
Basik Systems	Project Manager	New York	NY
Biosector 2	Public Relations Account Manager	New York	NY

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Bloomington's	Executive Storeline Management	New York	NY
Centerline Capital Group	Paralegal	Jersey City	NJ
Chlopak, Leonard, Schechter and Associates	Associate	Washington	DC
CIGNA Insurance	Leadership Development Program	Chattanooga	TN
Edelman	Assistant Account Executive	New York	NY
GCI Group	Assistant Account Executive	New York	NY
GCI Group	Assistant Account Executive	New York	NY
General Electric	Communications Leadership Program	New York	NY
Johnson-Wales University	Internal Communications Coordinator	Providence	RI
Lockheed Martin	Communications Development	Greenville	SC
New York State Senate	Public Relations/Journalism	Albany	NY
Philip Morris USA	Territorial Sales Manager	Binghamton	NY
RDW Marketing & Media, LLC	Program & Events Assistant	New York	NY
Syracuse University	Program Planner	Syracuse	NY
Taylor Public Relations	Account Coordinator	Charlotte	NC
Venture Communications	Account Coordinator	Washington	DC
Weber Shanwick	Account Coordinator	New York	NY

TELEVISION/RADIO/FILM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
ABC News	Assistant to Executive Producer	New York	NY
ABC Studios	Production Assistant	Los Angeles	CA
Atlas Media Corporation	Associate Producer	New York	NY
CBS Paramount/Numbers	Post Production Assistant	Los Angeles	CA
Endeavor Talent Agency	Assistant	Beverly Hills	CA
ESPN	Quality Control Production Assistant	Bristol	CT
HRP	Research Analyst	New York	NY
International Creative Management	Mailroom Manager	Los Angeles	CA
MediaVest	Assistant Media Planner	New York	NY
MediaVest	Activation Junior Associate	New York	NY
MWW Group	Account Coordinator	New York	NY
National Geographic	Account Representative	Washington	DC
National Hockey League	Logger	New York	NY
NBC Universal/Bravo	Production Coordinator	New York	NY
NBC Universal/The Office	Production Secretary	Los Angeles	CA
Nickelodeon	Production Assistant	New York	NY
On Location Education	Administrative Assistant	Valhalla	NY

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Paradigm Talent Agency	On-Air Commercial Casting	New York	NY
Paradise Artists, Inc.	Executive Assistant	New York	NY
Peterson Engineering	Communications Specialist	Syracuse	NY
Procter & Gamble Productions	Production Coordinator /Editor	New York	NY
Rainbow Media	Assistant to Director of Production	New York	NY
Steiner Sports	Special Events Coordinator	New Rochelle	NY
Strike Entertainment	Production Assistant/Runner	Santa Monica	CA
Temple Translations	Operations Coordinator	London, England	INT'L
World of Wonder Productions	Assistant Producer	Hollywood	CA

Graduate School Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Syracuse University	MA/New Media	Syracuse	NY
Hofstra University	JD	Hempstead	NY
Syracuse University	MS/Community Counseling	Syracuse	NY
Brooklyn Law School	JD	Brooklyn	NY
Buffalo University	JD	Buffalo	NY
Syracuse University	MBA	Syracuse	NY
Syracuse University	MA/Television, Radio, Film	Syracuse	NY
Syracuse University	JD	Syracuse	NY
Syracuse University	MA/Media Management	Syracuse	NY
Penn State University	BA/Psychology	State College	PA