

ALLISON SOPHOMORE

1812 Forest Drive, Woodsville, NY 10098
708 987-6543 (cell), 315 443-xxxx (residence hall)
apsophom@provider.com

OBJECTIVE: A summer opportunity or internship in a marketing or advertising environment, with possible exposure to market research, marketing communications and/or account management.

EDUCATION

Syracuse University, College of Arts and Sciences, Syracuse, NY
Bachelor of Arts, May 2007

Major: Undecided (Anticipate either Psychology or Sociology)

Minor: Marketing, Whitman School of Management

* Related coursework to-date: Marketing and Society, Introduction to Entrepreneurship

* G.P.A.: 3.4

Woodsville Central Schools, Woodsville, NY
Regents Diploma, June 2003

LEADERSHIP EXPERIENCE

Resident Advisor, Office of Residence Life (ORL), Syracuse University Fall 2004 – present

* Develop programs and activities to build a solid community of diverse students

* Utilize group meetings, posters, and individual encounters to promote floor, residence hall, and overall university programs and resources

* Position requires building relationships, listening, creativity, and follow through

Floor Representative, Residence Hall Council, Flint Hall Oct. 2003 – May 2004

* Voiced the interests and concerns of my floor mates while collaborating on educational and community building activities

High School: President, Drama Club; Chairperson, 2002 Homecoming; Section Leader, Orchestra

EMPLOYMENT

Strengthened customer service and teamwork skills while demonstrating flexibility, concern for quality, and reliability across these part-time jobs (full details on request):

* Cashier/Stock, The Gap, Woodsville Mall, Woodsville, NY Summers, 2002, 2003

* Waitress, Jones Family Restaurant, Andover, NY Summer, 2001

SKILLS

Computer: Microsoft Word, Excel, Power Point, Outlook; some knowledge of database and web building applications

Languages: English, conversational Spanish (4 years of study)

ACTIVITIES & INTERESTS

Member of First Year Players drama group and the Outing Club at Syracuse. Love music, theatre, and studying popular advertisements.

