

SURVEY OF 2008 GRADUATES

overall summary report for

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

This report is based upon 86 responses from December 2007 and May, June, and August 2008 bachelor's degree recipients. The total number of graduates surveyed was 198.

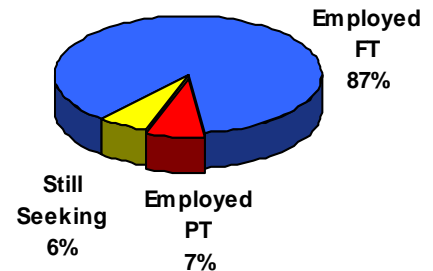
OVERALL RESPONSE RATE

43%

Placement Information

	#	%
Employed/Full-Time *	75	87%
Employed/Part-Time	6	7%
Still Seeking Employment	5	6%
Not Seeking Employment	-	-
Graduate School/Full-Time	-	-
Total	86	100%

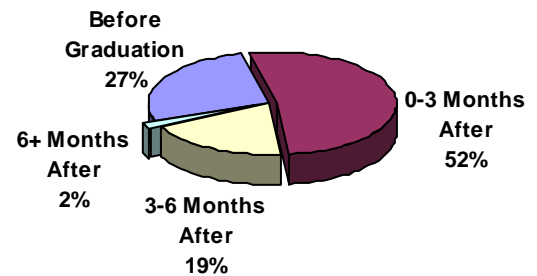
Overview



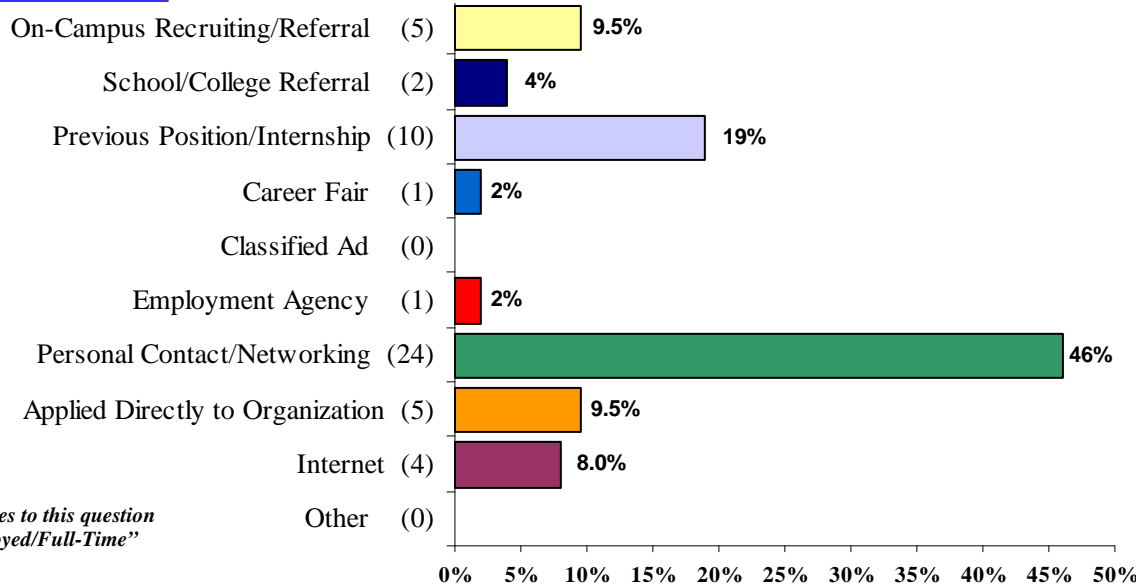
**Position Related to Career Goals - 96%*

When Position Obtained

	#	%
Before Graduation	14	27%
0-3 Months After	27	52%
3-6 Months After	10	19%
6+ Months After	1	2%
Total	52	100%



Position Obtained Through



Received 52 responses to this question from the 75 "Employed/Full-Time"

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

ADVERTISING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Beyond Interaction	Assistant Media Planner	New York	NY
Carmichael Lynch	Account Representative	Minneapolis	MN
e-Dialog	Campaign Associate	Boston	MA
Emanate Public Relations	Associate	New York	NY
ESPN	Commercial Operations Coordinator	Bristol	CT
Google	Regional Sales Associate	Mountain View	CA
Hall & Partners Europe	Graduate Account Executive	London	INT'L
Heartbeat Digital	Associate Media Planner	New York	NY
McCann Erickson	Creative Assistant	New York	NY
OMD	Assistant Strategist	New York	NY
Roger Williams University	Coordinator of Residence Education	Bristol	RI
Sacramento Kings and Monarchs	Monarchs Account Executive	Sacramento	CA
The VIA Group, LLC	Art Director Intern	Portland	ME
Thomas Miller, ITIC	Marketing & Sales Assistant	London	INT'L
Zenith Media	Jr. Buyer	New York	NY

BROADCAST JOURNALISM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Ceisler Jubelirer, LLC	Associate/Media Issues	Philadelphia	PA
Creative Artist Agency	Organizational Assistant	Los Angeles	CA
ISP, Inc.	Studio Host	Winston-Salem	NC
KATC-TV	Weekend Sports Anchor	Lafayette	LA
Southard Communications	Account Executive	New York	NY
WBOC	Reporter	Salisbury	MD
WLIW 21 - PBS	Associate Producer	Plainview	NY
WPIX-TV	Production Assistant	New York	NY

MAGAZINE

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Bentley-Hall, Inc.	Staff Writer/Editor	Syracuse	NY
Cosmopolitan	Assistant to the Editor	New York	NY
Cosmopolitan	Assistant to the Editor-in-Chief	New York	NY
Family Circle	Editorial Assistant	New York	NY
Market Watch	Editorial Assistant	New York	NY
Pearson Education	Assistant Editor	Boston	MA

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S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Sports Illustrated (SI.com)	Production Assistant	Unspecified	
Wolters Kluwer	Journal Production Editor	Baltimore	MD

NEWSPAPER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Gatehouse Media New England	Reporter	Needham	MA
New York City Board of Education	Special Education Teacher	New York	NY
Teach for America	Recruitment Associate	Unspecified	
The Advocate	Copy Editor	Stamford	CT

PHOTOGRAPHY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Spark Communications	Media Associate	Chicago	IL
Vision On	Intern	New York	NY

PUBLIC RELATIONS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Bliss Public Relations	Assistant Account Manager	New York	NY
Cohn & Wolfe	Assistant Account Executive	New York	NY
Cornell University	Administrative Assistant	Ithaca	NY
Deloitte & Touche, LLP	Paraprofessional	New York	NY
Edelman Digital	Assistant Account Executive	New York	NY
Elay Group, Inc.	Director of Marketing & Corp. Events	New York	NY
Financial Dynamics	Junior Associate	New York	NY
General Electric Company	Communications Leadership Dvlpt.	Danbury	CT
General Electric Company	Communications Leadership Dvlpt.	Schenectady	NY
Gupta Media	Business Analyst	Cambridge	MA
Harper Collins Publishers	Corporate Communications Assistant	New York	NY
Interpublic Group	InterAct Associate (PR Track)	New York	NY
Lockheed Martin	Communications Leadership	Maple Shade	NJ
Loretto	Communications and Public Relations	DeWitt	NY
Northwestern University	Media Relations Intern	Chicago	IL
PAN Communications	Junior Associate	Andover	MA
Regan Campbell Ward/McCANN	Assistant Account Executive	Manhattan	NY
Towers Perrin	Organizational Communications	Atlanta	GA
United Way of Central New York	Volunteerism Associate	Syracuse	NY
USA Hockey	Media and Public Relations	Colorado Springs	CO

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

TELEVISION/RADIO/FILM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
ABC Studios	Post Production Assistant	Burbank	CA
Chainsaw, Inc.	Production Assistant	Los Angeles	CA
CNN	Video Journalist	Atlanta	GA
Fox Animation	Production Assistant	Los Angeles	CA
Jeff Goldblum	Personal Assistant	Los Angeles	CA
Morningstar Entertainment	Post Production Coordinator	Burbank	CA
MTV Networks	Production Assistant	New York	NY
NBC Universal	Page	New York	NY
NBC Universal	Scheduling Coordinator/On-Air	New York	NY
NBC Universal	Production Assistant/"Law and Order"	Englewood Cliffs	NJ
Palestra.net	Photographer/Editor/Producer	Columbus	OH
Post Factory NY	Production Assistant/Facility Manager	New York	NY
Showtime Networks	Library Coordinator	New York	NY
Telecare TV	Production Assistant	Uniondale	NY
Telenext Media	Audio Post-Production Assistant	New York	NY
The Obama Campaign	Volunteer Coordinator	Unspecified	FL
Universal McCann	Marketing & Integrations Assistant	New York	NY
Zoo Productions	Post Production Assistant	Hollywood	CA