

SURVEY OF 2004 GRADUATES

overall summary report for

COLLEGE OF VISUAL AND PERFORMING ARTS

This report is based upon 167 responses from December 2003, or May, June, and August 2004 **bachelor's** degree recipients. The total number of graduates surveyed was **443**.

OVERALL RESPONSE RATE

38%

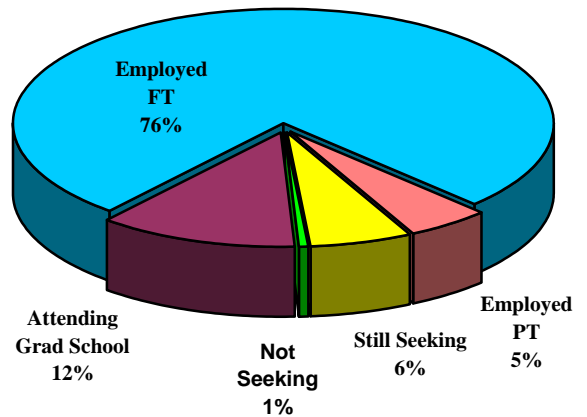
Placement Information

%

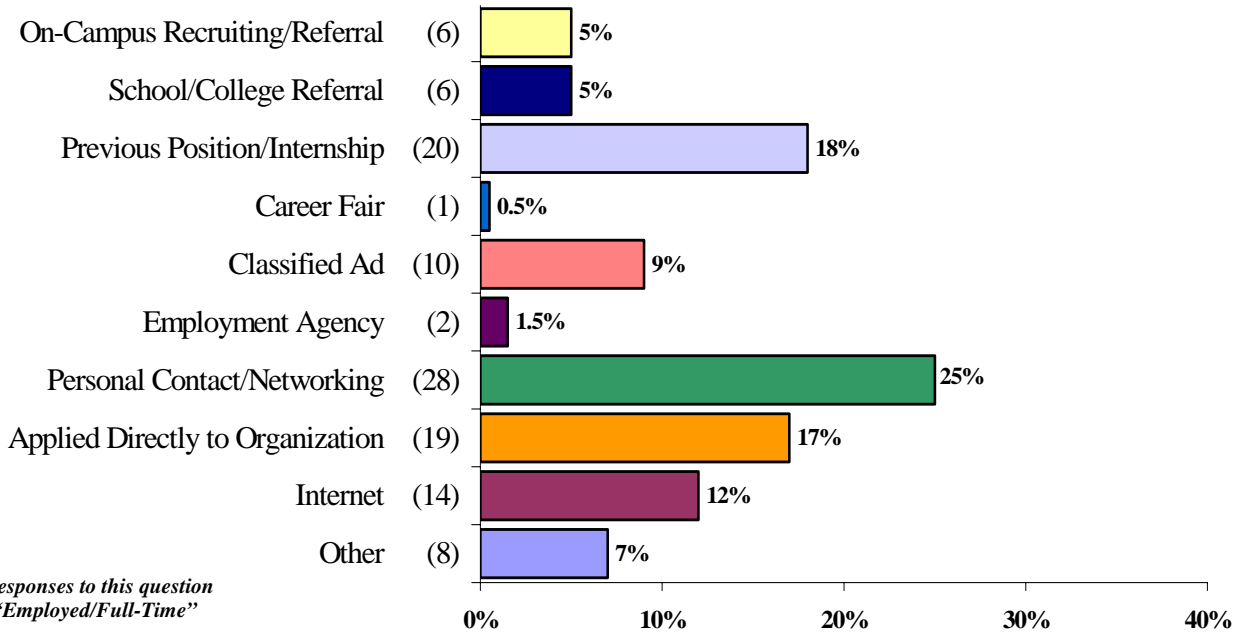
Overview

Employed/Full-Time *	127	76%
Employed/Part-Time	9	5%
Still Seeking Employment	10	6%
Not Seeking Employment	1	1%
Graduate School/Full-Time	20	12%
Total	167	100%

**Position Related to Career Goals
Based on 122 responses*



Position Obtained Through:



Received 114 responses to this question from the 127 "Employed/Full-Time"

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

ADVERTISING DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Avanti Press	Creative Services Administrator	New York	NY
Designworks Advertising	Associate Art Director	Syracuse	NY
Haywire	Graphic Designer	Hoboken	NJ
The Creative Group	Art Director/Production Assistant	Woodbridge	NJ
The Daily Times	Graphic Designer	Salisbury	MD

ART EDUCATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Cortland City School District	Art Teacher	Cortland	NY
Midd-West School District	Teacher	Middleburg	PA

ART PHOTOGRAPHY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Roark Dunn & Associates	Administrative Assistant	New York	NY
Starbucks Coffee Company	Barista	United Kingdom	INTL

COMMUNICATION & RHETORICAL STUDIES

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Albert Einstein Healthcare Network	Office Manager	Philadelphia	PA
Beasley Broadcasting	Account Executive	Philadelphia	PA
Behrman Communications	PR Assistant	New York	NY
Carrabba's Italian Grill	Server	Fayetteville	NY
E.F. Education	Tour Consultant	Boston	MA
Fairmont Capital	Loan Specialist	New York	NY
Hyjek & Fix, Inc.	Unspecified	Washington	DC
Manpower Professional	Assistant Recruiter	Schenectady	NY
Noble BBDS	Account Coordinator	Chicago	IL
Onondaga County Convention Center	Event Coordinator	Syracuse	NY
Ryan Partnership	Associate Program Manager	Wilton	CT
SAT Tutoring & Test Prep/Stacy Gemma	SAT Tutor/Web Design	Red Bank	NJ
Syracuse University	Student Services Coordinator	Syracuse	NY
Syracuse University	Admissions Counselor	Syracuse	NY
Syracuse University	Assistant Manager/Telefund	Syracuse	NY
The Boston Beer Company	Account Manager	Springfield	MA
The Fuse Network	Production Assistant	New York	NY
TV Guide International	Executive Assistant	Hollywood	CA

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

Unspecified	Executive Recruiter	Unspecified	NJ
William Morris Agency, Inc.	Floating Assistant	New York	NY

COMMUNICATIONS DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Barbara K!	Associate Graphic Designer	New York	NY
Biondo Group	Junior Designer	Stamford	CT
Health Research, Inc.	Artist/Designer	Albany	NY
HMS Design	Designer	Norwalk	CT
IBM	Information Developer	Poughkeepsie	NY
Macy's East	Designer	Wilton	CT
Richmond Times Dispatch	Graphic Designer	Richmond	VA
Ruby Tuesday	Server	Kalamazoo	MI
Shook Kelley, Inc.	Graphic Designer	Los Angeles	CA
Travel and Leisure Magazine	Special Events Assistant	New York	NY
Zack Group	Graphic Designer	Croton-on-Hudson	NY

COMPUTER GRAPHICS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Decorator's Signature Furniture	Floor Designer	Delray Beach	FL
Magnet Media	On-Line Design and Production	New York	NY

DESIGN/TECHNICAL THEATER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Culver Educational Foundation	Theatre Intern	Culver	IN
Naples Dinner Theatre	Costume Assistant	Naples	FL

DRAMA (ACTING)

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Olney Theatre Center	National Player's Tour	Olney	MD
The Folger Theater	Actress	Washington	DC

ENVIRONMENTAL DESIGN (INTERIORS)

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Alco Associates	Sales Agent	St. Petersburg	FL
Best Tile	Design Consultant	Syracuse	NY
Dodge,Chamberlin, Luzine Tweder Associates	Architect Intern	East Greenbush	NY
Self-Employed	Freelance Industrial Designer	Brooklyn	NY
Signature Kitchens of NY	Design Assistant	Staten Island	NY
Worrell, Inc.	Industrial Design Intern	Minneapolis	MN

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

FASHION DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Capelli of New York	Assistant Designer	New York	NY
Carole Wren, Inc.	Assistant Designer	Long Island	NY
Cinemark Theaters	Assistant Manager	Macedonia	OH
Fownes Brothers	Assistant Designer	New York	NY
Jones Apparel Group	Jr. Technical Designer	New York	NY
Liz Claiborne, Inc.	Assitant Technical Designer	North Bergen	NJ
Syracuse Stage	Wardrobe Assistant	Syracuse	NY
United Retail, Inc.	Assistant Designer	Rochelle Park	NJ
White & Warren Company	Assistant Designer	Weston	CT
Zaralo	Design Assistant	New York	NY

FILM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Chelsea Pictures	Intern	New York	NY

FILM ART

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Chelsea Pictures	Assistant	New York	NY
Matthew Barney, LLC	Sculptor	New York	NY

ILLUSTRATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Gobal Design Concepts	Junior Designer	New York	NY
Progressive Promotional Enterprises	Graphic Artist	Rochdale	MA
Syracuse University	Admissions Counselor	Syracuse	NY

INTERIOR DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Bambini Design	Interior Designer	Brookline	MA
Bower Lewis Thrower Architects	Interiors Resource Coordinator	Philadelphia	PA
Design Quest, Ltd.	Assisant Interior Designer	New York	NY
Mathews Brothers Company	Kitchen Designer	Rockland	ME
Nicolas J. Tricarico, Architect	CAD Operator	Wayne	NJ

MUSIC EDUCATION

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
C.W. Baker High School	Assistant in Choral Music	Baldwinsville	NY

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

MUSIC INDUSTRY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Metropolitan Talent/Hybrid Recordings	Assistant to the Vice President	New York	NY

MUSICAL THEATER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Goodspeed Opera House	Ensemble Dancer/Singer	East Haddam	CT
Smash the Euro/Touring Troupe	Performer	New York	NY
Theatre Row Studios	Assistant to the General Manager	New York	NY

PAINTING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
The Library Bar/Eli Fried, Inc.	Bartender/Office Assistant	Manhattan	NY

PRINTMAKING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Boycar Press	Printer	Syracuse	NY

RETAIL MANAGEMENT AND CONSUMER STUDIES

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
20th Century Fox Television	Assistant to President	Los Angeles	CA
Alloy Merchandising Group-Delia's	Product Developer	Unspecified	NA
Asian European Transport	Marketing Coordinator	Unspecified	NA
BBDO Puerto Rico	Account Coordinator	Puerto Rico	INTL
Bloomingdale's	Management Trainee	New York	NY
Bloomingdale's	Management Trainee	New York	NY
Bloomingdale's	Assistant Buyer	Unspecified	NA
Bloomingdale's	Assistant Buyer	New York	NY
Bloomingdale's	Assistant Buyer	New York	NY
Bloomingdale's	Management Trainee	Unspecified	NA
Build A Bear Workshop	Assistant Store Manager	Syracuse	NY
Coty US, LLC	Purchasing Coordinator	New York	NY
Crate & Barrel	Department Manager/Design Trainee	New York	NY
DNA Studio	Executive Assistant	Beverly Hills	CA
Federated Merchandising Group	Product Developer	New York	NY
Kenneth Cole	Product Developer	New York	NY
Kohl's Department Store	Management Trainee	Philadelphia	PA
Louis Vuitton	Management Trainee	Unspecified	NA
Macy's East	Assistant Buyer	New York	NY

Employment Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

Macy's East	Assistant Buyer	New York	NY
Macy's East	Merchant Development Program	Unspecified	NA
Macy's East	Business Development Trainee	New York	NY
Macy's East	Assistant Buyer	New York	NY
Major League Soccer	Professional Player	Los Angeles	CA
NY Jets	Public Relations	East Rutherford	NJ
Professional Volleyball	Player	Unspecified	NA
Ralph Lauren Children's Wear	Sales Associate	Unspecified	NA
Richard J. Nee	Business Development	Hunt Valley	MD
Saks Fifth Avenue	Gucci Handbag Specialist	Boston	MA
Saks Fifth Avenue	Management Trainee	New York	NY
Sprint Corporation	Account Manager	New York	NY
T.J. Maxx	Assistant Buyer	Unspecified	NA
T.J. Maxx	Assistant Buyer	Unspecified	NA
T.J. Maxx	Assistant Buyer	Unspecified	NA
Thomas A. Rill, Attorney	Legal Secretary	Syracuse	NY
Tommy Hilfiger	Executive and Sales Assistant	New York	NY
Washington & Jefferson College	Assistant Field Hockey Coach	Washington	PA

SURFACE PATTERN DESIGN

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Anscan	Junior Designer	Elmsford	NY
F. Schumacher & Company	Designer	New York	NY
Lebatex, Inc.	Senior Designer	Nanuet	NY
Maco, Inc.	CAD Artist	Purchase	NY
Sullivan Private Label	Artist	Springfield	MA
Sunham Home Fashions	Assistant Designer	New York	NY
Wyndham Hotel	Front Desk	Syracuse	NY
York Wallcovering	Designer	York	PA

Graduate School Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

ART EDUCATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
New York University	Individualized Study Masters Program	New York	NY
Syracuse University	M.S./Art Education	Syracuse	NY
University of Massachusetts	M.A./Art Education	Dartmouth	MA

ART PHOTOGRAPHY

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Hofstra University	M.A./Creative Arts Therapy	Hempstead	NY

ART VIDEO

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	M.A./Arts Journalism	Syracuse	NY

COMMUNICATION & RHETORICAL STUDIES

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
New York University	M.S./Elementary Education	New York	NY
Syracuse University	M.A./Communication and Rhetorical Studies	Syracuse	NY
University of Pennsylvania	J.D.	Philadelphia	PA
Widener University	J.D.	Wilmington	DE

FILM

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Case Western Reserve University	J.D.	Cleveland	OH

ILLUSTRATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
SUNY Oswego	M.S./Education	Oswego	NY

MUSIC EDUCATION

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Florida State University	M.Mus.E./Music Education	Tallahassee	FL
Syracuse University	M.Mus.E./Music Education	Syracuse	NY
Syracuse University	M.Mus.E./Music Education	Syracuse	NY
Syracuse University	M.Mus.E./Music Education	Syracuse	NY

MUSIC INDUSTRY

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	M.B.A.	Syracuse	NY

Graduate School Detail Report

COLLEGE OF VISUAL AND PERFORMING ARTS

MUSICAL THEATER

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Shakespeare & Company	Shakespearean Training Program	Lennox	MA

RETAIL MANAGEMENT AND CONSUMER STUDIES

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Northeastern University	M.S.W.	Syracuse	NY
University of Sagrado Carazon	M.S./Communications	Puerto Rico	INTL
Unspecified	M.S./Consumer Behavior	Boston	MA