

SURVEY OF 2006 GRADUATES

overall summary report for

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

This report is based upon 139 responses from December 2005 and May, June, and August 2006 bachelor's degree recipients. The total number of graduates surveyed was 245.

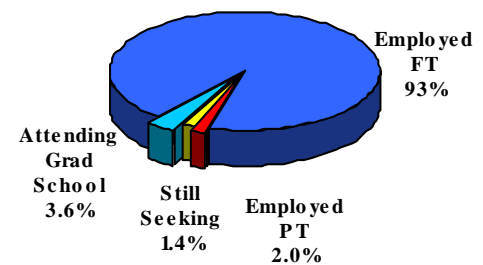
OVERALL RESPONSE RATE

57%

Placement Information

	#	%
Employed/Full-Time *	129	93.0%
Employed/Part-Time	3	2.0%
Still Seeking Employment	2	1.4%
Not Seeking Employment	0	-
Graduate School/Full-Time	5	3.6%
Total	139	100%

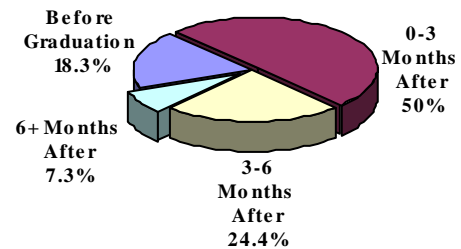
Overview



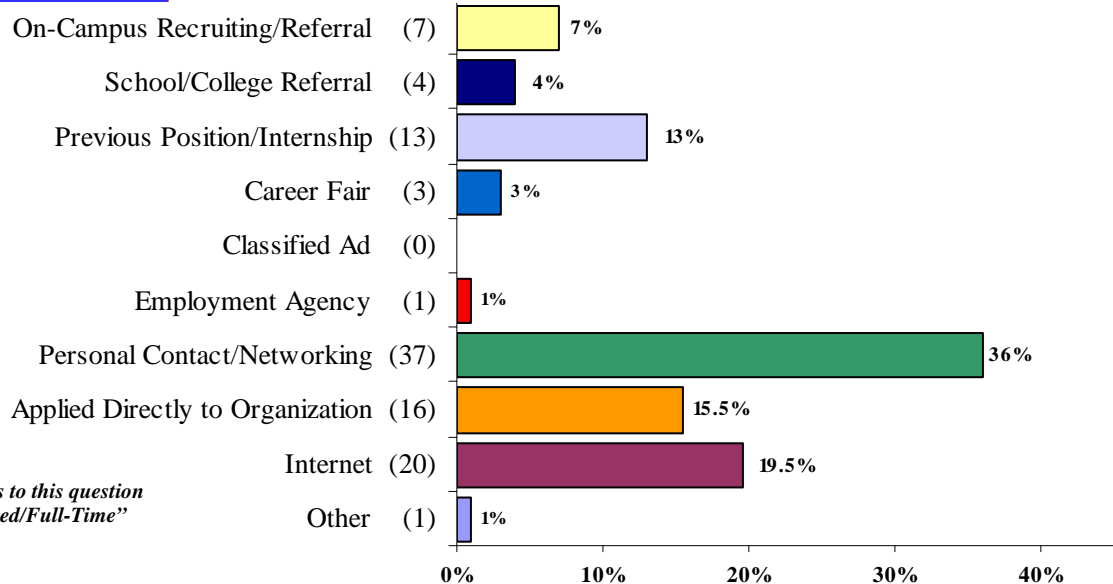
**Position Related to Career Goals - 95%*

When Position Obtained

	#	%
Before Graduation	15	18.3%
0-3 Months After	41	50%
3-6 Months After	20	24.4%
6+ Months After	6	7.3%
Total	82	100%



Position Obtained Through



Received 102 responses to this question from the 129 "Employed/Full-Time"

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

ADVERTISING

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
BDO Seidman, LLP	Assistant Account Executive	New York	NY
CBS Television Stations	Assistant Ad Salesperson	New York	NY
Crispin Porter & Bogusky	Assistant Content Manager	Miami	FL
Date-shi Board of Education	Assistant Language Teacher	Date-shi, Japan	INT'L
Davies Public Affairs	Project Assistant	Santa Monica	CA
DraftFCB	Junior Art Director	New York	NY
GDS Publishing	Advertising Sales Manager	New York	NY
Google	Internal Sales Representative	New York	NY
Gyro Worldwide	Art Intern	Philadelphia	PA
Kinney & Kinsella	Assistant Account Executive	New York	NY
McCann WorldGroup	Assistant Media Planner	New York	NY
Media.com	Communications Planning Assistant	New York	NY
Media & Marketing Group/Star Group, Inc.	Junior Copywriter	Cherry Hill	NJ
MediaVest Worldwide	Print Coordinator	New York	NY
MediaVest Worldwide	Assistant Media Planner	New York	NY
MTV Networks	Business Development Assistant	New York	NY
MTVU-TV	Advertising Sales	Boston	MA
National Geographic Society	Sales Assistant	New York	NY
New York Magazine	Online Sales/Marketing Coordinator	New York	NY
Ogilvy & Mather	Assistant Account Executive	New York	NY
OnMedia	Assistant Analyst	New York	NY
The Kern Organization	Account Coordinator	Woodland Hills	CA
The Media and Marketing Group	Junior Copywriter	Cherry Hill	NJ
The Washington Post Company	Media Planner/Writer-Analyst	Washington	DC
Zenith Optimedia	Assistant Communications Planner	New York	NY
Zenith Optimedia	Production Assistant	New York	NY
Zenith Optimedia	Assistant Media Planner	New York	NY

BROADCAST JOURNALISM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
CBS Television Audience Measurement	Assistant to Senior Vice President	New York	NY
CSTV	Encoder	New York	NY
Diversified Communications	News Producer	Gainesville	FL
Gray Communications	General Assignment Reporter	Harrisonburg	VA

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

In The Zone Productions	Founder/Director	Cleveland	OH
Kann Travel Communications	Account Coordinator	Oceanside	NY
KHBS/KHOG-TV	Associate Producer	Fort Smith	AK
KSNT-TV	News/Sports Reporter	Topeka	KS
Lakeland Public Television	News/Sports Reporter	Brainerd	MN
Mediavillage.com	Personality Interviewer	New York	NY
MLB.com	Unspecified	New York	NY
NBC Universal	Page	New York	NY
OnMedia	Assistant Strategist	New York	NY
Rubenstein Communications	Assistant Account Executive	New York	NY
Sports Talk 790 The Ticket	Associate Producer/Reporter	Miami	FL
WMUR-TV	Producer	Manchester	NH
WTVH-TV	News Reporter/Sports Anchor	Syracuse	NY

GRAPHIC ARTS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
New York Magazine	Art Production Assistant	New York	NY
O'Brien & Gere	Graphic Designer	Syracuse	NY
Oprah Magazine	Photo Intern	Los Angeles	CA
The Journal News/Gannett	Designer	Westchester	NY

MAGAZINE

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Conde Nast/Glamour Magazine	Sales Assistant	New York	NY
CosmoGirl! Magazine	Fashion Assistant	New York	NY
Entertainment Weekly	Advertising Sales Assistant	Unspecified	NA
Global Traveler Magazine	Circulation and Public Relations	Yardley	PA
Harper Collins Publishers, Inc.	Editorial Assistant	New York	NY
National Basketball Association	Public Relations Assistant	Unspecified	NA
Plenty Magazine	Research Editor	New York	NY
Rubenstein Associates	Public Relations Assistant	New York	NY
Tween Brands	Assistant Sales Leader	Chester	NJ
Wainscot Media	Assistant to Editor-in-Chief	Montvale	NJ
Whirl Magazine	Advertising/Sales Assistant	Pittsburgh	PA
William Morris Agency	Assistant	Beverly Hills	CA

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

NEWSPAPER

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
AllianceBernstein Investments	Marketing Department Writer	New York	NY
Casper Star-Tribune	Health/Human Services Reporter	Casper	WY
Charleston Post and Courier	Business Reporter	Charleston	SC
North Jersey Media Group	Online News Producer	Hackensack	NJ
Times-Georgian	Sports Reporter	Carrollton	GA

PHOTOGRAPHY

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Washington Times	Photography Desk	Washington	DC

PUBLIC RELATIONS

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
AmeriCorps	Team Leader	Sacramento	CA
Burson-Marsteller	Client Staff Assistant	New York	NY
Cooney/Waters Group	Assistant Account Executive	New York	NY
Dayton Bombers Professional Hockey	Community Relations Director	Dayton	OH
Deep Focus	Account Coordinator	Brooklyn	NY
Dixon Schwabl Advertising, Inc.	Account Coordinator	Rochester	NY
GCI Group	Assistant Account Executive	New York	NY
GCI Group	Assistant Account Executive	New York	NY
Geller Capital Management	Account Manager	White Plains	NY
Gibbs & Soell Public Relations	Junior Account Executive	New York	NY
Hezel Associates	Account Coordinator	Syracuse	NY
ID Public Relations	Assistant Publicist	New York	NY
Iona College	Assistant Football Coach	New Rochelle	NY
M. Booth & Associates	Account Coordinator	New York	NY
Manning Selvage & Lee	Account Associate	New York	NY
Matter Communications	Intern	Newburyport	MA
McGrath/Power Public Relations	Account Coordinator	Santa Clara	CA
Morgan Stanley	Wealth Advisor	Purchase	NY
Mullen/Frank About Women	Assistant Account Executive	Winston Salem	NC
Nike Communications, Inc.	Assistant Account Executive	New York	NY
Pittsburgh Pirates	Promotion Assistant	Pittsburgh	PA
Porter Novelli/Healthcare	Assistant Account Executive	New York	NY
Robin Leedy & Associates	Assistant Account Executive	Mount Kisco	NY

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Sage Communications	Account Coordinator	Vienna	VA
Savannah Convention/Visitors Bureau	Convention Service Manager	Savannah	GA
Schneider Associates	Account Coordinator	Boston	MA
Senator Hillary R. Clinton Election Campaign	Southern Tier Regional Coordinator	New York	NY
Solomon McCown & Lee	Account Executive	Boston	MA
Teach for America	Teacher	Philadelphia	PA
The Delta Chi Fraternity	Leadership Consultant	Iowa City	IA
Tierney Communications	Account Coordinator	Philadelphia	PA
World Monuments Fund	Public Relations Assistant	New York	NY

TELEVISION/RADIO/FILM

<i>employer</i>	<i>position title</i>	<i>location</i>	<i>state</i>
Appiafilm Productions	Product Assistant	New York	NY
Bacon's Multivision, Inc.	Production Coordinator	St. Louis	MO
Bunim-Murray Productions	Set Production Assistant	Los Angeles	CA
Clear Channel Communications	Account Executive	New York	NY
CNBC	Editor	New York	NY
"Crossing Jordan"	Production Assistant	Los Angeles	CA
Debra Darby	Assistant Bank Examiner	Los Angeles	CA
e-Dialog, Inc	Marketing Campaign Associate	Lexington	MA
Endeavor Talent Agency	Assistant	Beverly Hills	CA
ESPN, Inc.	Studio Technician	Bristol	CT
Fox Television Animation	Production Assistant	Los Angeles	CA
HCPPro.com	Editorial Assistant	Marblehead	MA
ITN Networks	Assistant Media Buyer	New York	NY
Lion Television	Production Assistant	New York	NY
MADtv	Production Assistant	Hollywood	CA
NBC	Page	New York	NY
New York Life Insurance Company	Marketing Associate	New York	NY
NHL Productions	Logger	Northvale	NJ
NHL Productions	Producer	Unsepcified	NA
Overture Films	Executive Assistant	New York	NY
Public Broadcasting Service	Green Room Supervisor	Boston	MA
Recruitment Trends	Senior Recruiter	Manhattan	NY
RPM Productions	Assistant Production Coordinator	Unspecified	NA
Soprano Productions	Post Production Assistant	Santa Monica	CA
The Ellen Degeneres Show	Production Assistant	Burbank	CA

Employment Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Tribeca Productions	Assistant to Producer	New York	NY
Universal McCann	Assistant Media Buyer	New York	NY
Unspecified	Production Assistant	Los Angeles	CA
WFXL-TV	Sports Director	Albany	GA
World of Wonder Productions	Product Assistant	Los Angeles	CA
Zenith Media Services, Inc.	Junior Buyer	New York	NY

Graduate School Detail Report

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

BROADCAST JOURNALISM

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	MBA	Syracuse	NY

PUBLIC RELATIONS

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Boston University	MS/Television	Boston	MA
Columbia University	MD	New York	NY
University of Pennsylvania	VMD	Philadelphia	PA

TELEVISION/RADIO/FILM

<i>institution</i>	<i>degree/program</i>	<i>location</i>	<i>state</i>
Syracuse University	JD	Syracuse	NY