

# SURVEY OF 2007 GRADUATES

*overall summary report for*

## COLLEGE OF VISUAL AND PERFORMING ARTS

This report is based upon 136 responses from December 2006 and May, June, and August 2007 bachelor's degree recipients. The total number of graduates surveyed was 465.

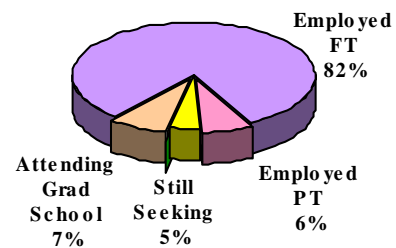
### OVERALL RESPONSE RATE

**29%**

#### Placement Information

|                           | #          | %           |
|---------------------------|------------|-------------|
| Employed/Full-Time *      | 112        | 82%         |
| Employed/Part-Time        | 8          | 6%          |
| Still Seeking Employment  | 7          | 5%          |
| Not Seeking Employment    | 0          | -           |
| Graduate School/Full-Time | 9          | 7%          |
| <b>Total</b>              | <b>136</b> | <b>100%</b> |

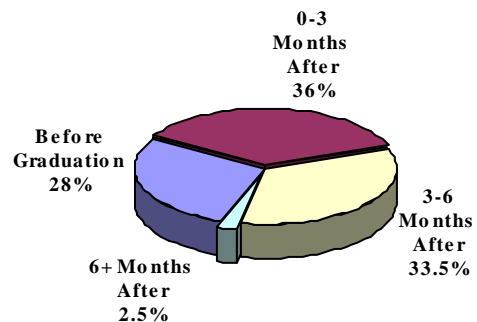
#### Overview



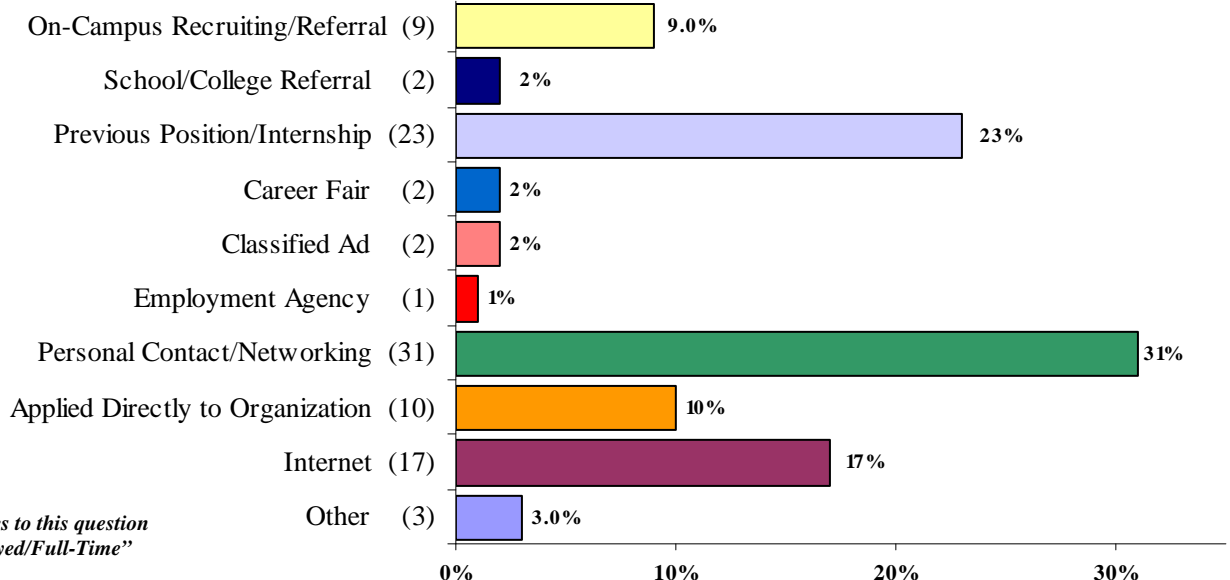
*\*Position Related to Career Goals - 91%*

#### When Position Obtained

|                   |           |             |
|-------------------|-----------|-------------|
| Before Graduation | 23        | 28.0%       |
| 0-3 Months After  | 30        | 36.0%       |
| 3-6 Months After  | 28        | 33.5%       |
| 6+ Months After   | 2         | 2.5%        |
| <b>Total</b>      | <b>83</b> | <b>100%</b> |



#### Position Obtained Through



*Received 100 responses to this question from the 112 "Employed/Full-Time"*

# Employment Detail Report

## COLLEGE OF VISUAL AND PERFORMING ARTS

### ADVERTISING DESIGN

| <i>employer</i>                | <i>position title</i>       | <i>location</i> | <i>state</i> |
|--------------------------------|-----------------------------|-----------------|--------------|
| Atmosphere BBDD                | Copywriter                  | New York        | NY           |
| Cline Davis & Mann, Inc.       | Copywriter                  | New York        | NY           |
| Rapp Collins Worldwide         | Junior Copywriter           | New York        | NY           |
| Truth Be Told Public Relations | Associate Account Executive | New York        | NY           |

### ART EDUCATION

| <i>employer</i>                       | <i>position title</i> | <i>location</i> | <i>state</i> |
|---------------------------------------|-----------------------|-----------------|--------------|
| Liverpool Central School District     | Art Teacher           | Liverpool       | NY           |
| Mamaroneck Union Free School District | Art Teacher           | Mamaroneck      | NY           |

### ART PHOTOGRAPHY

| <i>employer</i> | <i>position title</i>         | <i>location</i> | <i>state</i> |
|-----------------|-------------------------------|-----------------|--------------|
| K & C Electric  | Laborer                       | Syracuse        | NY           |
| Time Warner     | Photo Intern/InStyle Magazine | New York        | NY           |

### CERAMICS

| <i>employer</i>                           | <i>position title</i> | <i>location</i> | <i>state</i> |
|---|-----------------------|-----------------|--------------|
| Toomey Residential and Community Services | Program Advocate      | Syracuse        | NY           |

### COMMUNICATION/RHETORICAL STUDIES

| <i>employer</i>              | <i>position title</i>               | <i>location</i> | <i>state</i> |
|------------------------------|-------------------------------------|-----------------|--------------|
| ABC Television               | Sales Assistant                     | New York        | NY           |
| Abrams Artist Agency         | Account Representative              | New York        | NY           |
| AC Lawrence and Company, Inc | Licensed Real Estate Agent          | New York        | NY           |
| Bloomberg, LP                | Financial Analyst                   | New York        | NY           |
| Brunswick Group              | Executive                           | New York        | NY           |
| Charity Folks                | Bidder Relations Associate          | New York        | NY           |
| Clear Channel Radio          | Programing Assistant/Promotions     | Syracuse        | NY           |
| Foot in Mouth                | Executive Assistant to Producer     | New York        | NY           |
| Goldman Sachs & Company      | Financial Analyst                   | New York        | NY           |
| Gyro Worldwide Advertising   | Junior Account Manager              | Philadelphia    | PA           |
| Hillel International         | Jewish Campus Service Corps         | Blacksburg      | VA           |
| LM Public Relations          | Account Executive                   | Los Angeles     | CA           |
| Lord & Taylor                | Executive Trainee/Assistant Planner | New York        | NY           |
| Marina Maher Communications  | Assistant Account Executive         | New York        | NY           |
| Marina Maher Communications  | Assistant Account Executive         | New York        | NY           |
| Mediaedge:cia                | Junior Media Buyer                  | New York        | NY           |

# Employment Detail Report

## COLLEGE OF VISUAL AND PERFORMING ARTS

|  |                                    |                  |    |
|--|------------------------------------|------------------|----|
| New York Magazine/nymag.com              | Online Fashion Assistant           | New York         | NY |
| Saatchi & Saatchi Healthcare Advertising | Junior Art Director                | New York         | NY |
| Skidmore College                         | Assistant Director/Donor Relations | Saratoga Springs | NY |
| Wyndham Vacation Resorts                 | Marketing Coordinator              | Myrtle Beach     | SC |

### COMMUNICATIONS DESIGN

| <i>employer</i>     | <i>position title</i>          | <i>location</i> | <i>state</i> |
|---------------------|--------------------------------|-----------------|--------------|
| Design Kitchen      | Creative Designer              | Chicago         | IL           |
| Gunn Design, LLC    | Designer                       | Newton          | MA           |
| HMS Design          | Designer                       | Norwalk         | CT           |
| Hughes Design Group | Designer                       | South Norwalk   | CT           |
| Landor Associates   | Designer                       | New York        | NY           |
| Levy Restaurants    | Environmental Graphic Designer | Chicago         | IL           |

### COMPUTER ART

| <i>employer</i> | <i>position title</i> | <i>location</i>  | <i>state</i> |
|-----------------|-----------------------|------------------|--------------|
| McMurry         | Graphic Designer      | Saratoga Springs | NY           |

### DESIGN/TECHNICAL THEATER

| <i>employer</i>   | <i>position title</i> | <i>location</i> | <i>state</i> |
|-------------------|-----------------------|-----------------|--------------|
| Rite Aid Pharmacy | Drug Associate        | Lynbrook        | NY           |

### DRAMA (ACTING)

| <i>employer</i>  | <i>position title</i> | <i>location</i> | <i>state</i> |
|------------------|-----------------------|-----------------|--------------|
| Theatreworks USA | Actor                 | New York        | NY           |

### ENVIRONMENTAL DESIGN (INTERIORS)

| <i>employer</i>                 | <i>position title</i> | <i>location</i> | <i>state</i> |
|---------------------------------|-----------------------|-----------------|--------------|
| Design Development              | Entry Level Architect | White Plains    | NY           |
| Henderson-Johnson Company, Inc. | Sales                 | Syracuse        | NY           |
| Kitchen Center of Framingham    | Kitchen Designer      | Framingham      | MA           |
| Mancini Duffy Architects        | Designer              | New York        | NY           |

### FASHION DESIGN

| <i>employer</i>      | <i>position title</i>          | <i>location</i> | <i>state</i> |
|----------------------|--------------------------------|-----------------|--------------|
| Carde Wren           | Assistant Technical Advisor    | Long Island     | NY           |
| Creative Worldwide   | Design Room Assistant          | New York        | NY           |
| Donna Ricco Showroom | Assistant Sales Representative | New York        | NY           |
| Elie Tahari          | Production Assistant           | New York        | NY           |
| Macy's East          | Group Sales Manager            | Trumbull        | CT           |
| Nolan Glove          | Assistant Designer             | New York        | NY           |

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## COLLEGE OF VISUAL AND PERFORMING ARTS

### FILM

| <i>employer</i>           | <i>position title</i>       | <i>location</i> | <i>state</i> |
|---------------------------|-----------------------------|-----------------|--------------|
| Don Buchwald & Associates | Assistant to Talent Agent   | Los Angeles     | CA           |
| Freelance                 | Film Production             | New York        | NY           |
| Good Humor TV             | Production Assistant        | West Hollywood  | CA           |
| HBO                       | Office Production Assistant | Studio City     | CA           |
| Unspecified               | Editor                      | Los Angeles     | CA           |

### HISTORY OF ART

| <i>employer</i>         | <i>position title</i> | <i>location</i> | <i>state</i> |
|-------------------------|-----------------------|-----------------|--------------|
| Dixon Studio            | Glazier               | Staunton        | VA           |
| Education, Inc.         | Executive Staffer     | Plymouth        | MA           |
| National Gallery of Art | Acquisition Assistant | Washington      | DC           |

### ILLUSTRATION

| <i>employer</i>                     | <i>position title</i>     | <i>location</i>  | <i>state</i> |
|-------------------------------------|---------------------------|------------------|--------------|
| Bark Frameworks                     | Framer                    | Long Island      | NY           |
| Franciscan Collaborative Ministries | Publications & Technology | Syracuse         | NY           |
| M. Z. Berger                        | Designer                  | Long Island City | NY           |
| VPG Integrated Media                | Project Employee          | Boston           | MA           |

### INDUSTRIAL AND INTERACTION DESIGN (FIVE-YEAR PROGRAM)

| <i>employer</i>               | <i>position title</i>  | <i>location</i> | <i>state</i> |
|-------------------------------|------------------------|-----------------|--------------|
| AliMed/MedTechna              | Product Designer       | Dedham          | MA           |
| Callanen International/Sequel | Designer               | Norwalk         | VA           |
| Robrady Design                | Industrial Designer    | Sarasota        | FL           |
| Smart Design                  | Design Research Intern | New York        | NY           |

### INTERIOR DESIGN

| <i>employer</i>                | <i>position title</i>     | <i>location</i> | <i>state</i> |
|--------------------------------|---------------------------|-----------------|--------------|
| Blackney Hayes Architects      | Interior Designer         | Philadelphia    | PA           |
| Greenbaum Interiors            | Junior Interior Designer  | Paterson        | NJ           |
| Herbert S. Newman Partners, PC | Junior Designer           | New Haven       | CT           |
| Interplain, Inc.               | Project Designer          | Washington      | DC           |
| Jack Phillips Design, Inc.     | Design Consultant         | West Palm Beach | FL           |
| The Home Depot                 | Kitchen and Bath Designer | Amsterdam       | NY           |
| Truex Cullins                  | Interior Designer         | Burlington      | VT           |

# Employment Detail Report

## COLLEGE OF VISUAL AND PERFORMING ARTS

### MUSIC

| <i>employer</i>     | <i>position title</i> | <i>location</i> | <i>state</i> |
|---------------------|-----------------------|-----------------|--------------|
| New York Law School | Development Associate | New York        | NY           |

### MUSIC INDUSTRY

| <i>employer</i>            | <i>position title</i>          | <i>location</i> | <i>state</i> |
|----------------------------|--------------------------------|-----------------|--------------|
| Madison Square Garden      | Building Operations Supervisor | New York        | NY           |
| Metropolitan Hybrid        | Receptionist                   | New York        | NY           |
| SONY BMG, Columbia Records | Market Research Analyst        | New York        | NY           |
| Sony/ATV Music Publishing  | Assistant to VP                | New York        | NY           |

### RETAIL MANAGEMENT AND CONSUMER STUDIES

| <i>employer</i>          | <i>position title</i>              | <i>location</i> | <i>state</i> |
|--------------------------|------------------------------------|-----------------|--------------|
| Ann Taylor               | Merchandising Trainee              | New York        | NY           |
| Bloomingdale's           | Assistant Buyer                    | New York        | NY           |
| Bloomingdale's           | Assistant Buyer                    | New York        | NY           |
| Bloomingdale's           | Assistant Manager                  | New York        | NY           |
| Bloomingdale's           | Assistant Buyer Trainee            | New York        | NY           |
| Bloomingdale's           | Storeline Management & Development | New York        | NY           |
| Bloomingdale's           | Manager Trainee                    | Unspecified     |              |
| Bloomingdale's           | Assistant Sales Manager            | Unspecified     |              |
| Bloomingdale's           | Executive Placement Program        | New York        | NY           |
| Club Monaco              | Assistant Manager                  | New York        | NY           |
| Coach                    | Merchandising Assistant            | Unspecified     |              |
| Delia's                  | Assistant Buyer                    | New York        | NY           |
| Jones Apparel Group      | Production Assistant               | New York        | NY           |
| Kohl's Department Stores | Manager Trainee                    | Harrisburg      | PA           |
| Kohl's Department Stores | Merchant Analyst                   | Menomonee Falls | WI           |
| Kohl's Department Stores | Manager Trainee                    | Fayetteville    | NY           |
| Liz Claiborne, Inc.      | Business Planner                   | New York        | NY           |
| Macy's East              | Assistant Planner                  | New York        | NY           |
| Macy's East              | Assistant Planner                  | New York        | NY           |
| Macy's East              | Buyer Trainee                      | New York        | NY           |
| Macy's Merchandising     | Product Assistant                  | New York        | NY           |
| Nordstrom                | Assistant Manager                  | Freehold        | NJ           |
| QVC                      | Merchandising Trainee              | West Chester    | PA           |
| Ralph Lauren             | Sales Administrator                | New York        | NY           |

# Employment Detail Report

## COLLEGE OF VISUAL AND PERFORMING ARTS

|               |                         |             |    |
|---------------|-------------------------|-------------|----|
| Ross Stores   | Assistant Buyer         | New York    | NY |
| Ross Stores   | Manager Trainee         | Unspecified |    |
| Sanyo Shokai  | Buyer                   | New York    | NY |
| Talbots, Inc. | Merchandise Distributor | Hingham     | MA |
| Target        | Merchandising Assistant | Unspecified |    |
| Wish List     | Store Manager           | Baltimore   | MD |
| Zappos.com    | Merchandising Assistant | Henderson   | NJ |

### RETAILING

| <i>employer</i>     | <i>position title</i>           | <i>location</i> | <i>state</i> |
|---------------------|---------------------------------|-----------------|--------------|
| Crate and Barrel    | Department Manager              | Towson          | MD           |
| Liz Claiborne, Inc. | Junior Buyer                    | New York        | NY           |
| Ross Stores         | Assistant Buyer                 | New York        | NY           |
| The MathWorks, Inc. | Customer Service Representative | Natick          | MA           |

### SURFACE PATTERN DESIGN

| <i>employer</i> | <i>position title</i> | <i>location</i> | <i>state</i> |
|-----------------|-----------------------|-----------------|--------------|
| BCBG            | Textile Designer      | Los Angeles     | CA           |

# Graduate School Detail Report

## COLLEGE OF VISUAL AND PERFORMING ARTS

### COMMUNICATION/RHETORICAL STUDIES

| <i>institution</i> | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|--------------------|-----------------------|-----------------|--------------|
| Seton Hall         | JD                    | Newark          | NJ           |

### FILM

| <i>institution</i>                | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|-----------------------------------|-----------------------|-----------------|--------------|
| University of Southern California | MFA/Film Production   | Los Angeles     | CA           |

### INDUSTRIAL AND INTERACTION DESIGN (FIVE-YEAR PROGRAM)

| <i>institution</i> | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|--------------------|-----------------------|-----------------|--------------|
| Domus Academy      | MFA/Design            | Milan, Italy    | INT'L        |

### MUSIC COMPOSITION

| <i>institution</i>      | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|-------------------------|-----------------------|-----------------|--------------|
| Eastman School of Music | MMus/Composition      | Rochester       | NY           |

### MUSIC EDUCATION

| <i>institution</i>      | <i>degree/program</i>  | <i>location</i> | <i>state</i> |
|-------------------------|------------------------|-----------------|--------------|
| Eastman School of Music | MS/Music Education     | Rochester       | NY           |
| Peabody Conservatory    | MMus/Vocal Performance | Baltimore       | MD           |
| Syracuse University     | MS/Music Education     | Syracuse        | NY           |

### PAINTING

| <i>institution</i>                | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|-----------------------------------|-----------------------|-----------------|--------------|
| Rochester Institute of Technology | MS/Art Education      | Rochester       | NY           |

### PERFORMANCE: VOICE

| <i>institution</i>  | <i>degree/program</i> | <i>location</i> | <i>state</i> |
|---------------------|-----------------------|-----------------|--------------|
| New York University | MS/Music Education    | New York        | NY           |